

Wisconsin Business Friend *of the* Environment Award Winners

2009



POLLUTION PREVENTION

Cook Composites & Polymers
Kikkoman Foods, Inc.
Wal-Mart

ENVIRONMENTAL INNOVATION

The Johnson Foundation
Bell Laboratories, Inc.
WS Packaging Group, Inc.

ENVIRONMENTAL STEWARDSHIP

Applied Ecological Services, Inc.
Plum Creek Timber Company, Inc.
Phillips Plastics Corporation

For the 20th year in a row, the Wisconsin Environmental Working Group®, an affiliate of WMC, is recognizing nine companies with the Wisconsin Business Friend of the Environment Award. This year's winners have been chosen for programs that demonstrate an innovative approach to environmental protection, or a level of effort beyond that which is required by regulatory compliance. These success stories reflect the continued commitment of Wisconsin industry to environmental protection.

This year's award winners represent companies — both large and small — that have made significant improvements in the areas of pollution prevention, environmental innovation and environmental stewardship. Offering specific examples of successful programs, these nine winners demonstrate that sound environmental practices are good for Wisconsin's environment and its economy. They serve as important examples for industry.

Wisconsin Business Friend of the Environment award winners were selected by an independent judging panel that included representatives from industry, the Department of Natural Resources, the environmental community, and the University of Wisconsin.

WS Packaging Group, Inc.

The Wisconsin Environmental
Working Group® and WMC have
recognized WS Packaging Group, Inc.
as a 2009 Wisconsin Business Friend
of the Environment Award Winner.

The award recognizes companies
that have demonstrated leadership
in environmental protection.



Environmental Protection ...
Wisconsin Industry
Demonstrating Leadership.

WS Packaging Group, Inc.

WS Packaging Group's facility in Algoma, Wisconsin manufactures pressure sensitive labels, coupons, tags, and decals. In accordance with the company's sustainability program, operational goals have been outlined and benchmarks established. One such goal is to not only provide products that are environmentally sound throughout their lifecycles, but also to continually strive to become a better steward in protecting our environment while conserving energy and natural resources.

As part of the corporation's strategic sustainability program, this facility has focused on reducing the amount of waste sent to the local landfill. In working toward this goal, the company has partnered with Pellet America Corporation, a materials lifecycle management company. Pellet America (PAC), established in 1992, is a leader in the fuel pellet industry and manufactures over 30,000 tons of paper fuel pellets annually.

PAC takes in paper and plastic industrial scrap that cannot be recycled by conventional means, such as wax corrugate, label stock, matrix waste, and paper with plastic lamination, grinds it up, and turns it into 3/4-inch diameter industrial pellets that can be mixed with coal and biofuels to heat buildings and generate electricity. Thereby, the waste from one process becomes the resources for another.

The fuel pellets are equal to coal BTU/lb., are lower in ash, and are much lower in sulfur, making it a cleaner burning fuel. PAC strives to keep as much waste from going to the landfill as possible and is a "greener" alternative.

Since mid-October 2008, the majority of pressure sensitive waste matrix and trim from our production process has no longer been sent to the local landfill. Instead, each month, about 115 tons of waste material is baled and shipped to be converted into fuel pellets.

In January of 2008, WS Packaging Group developed a Corporate Sustainability Committee to further commit each of our 17 facilities to good Environmental Stewardship. The WS Packaging facility has developed a "blueprint" to be followed by each WS Packaging facility across the U.S.

The company has used lean manufacturing to cut waste in the manufacturing process, switched to energy efficient lighting, curtailed paper for internal order processing, used returnable shipping containers, and other innovations to cut waste.

Although many manufacturers cannot afford the additional operational or transportation costs for a waste conversion program, WS Packaging Group is committed to implementing long-term solutions to balance their environmental goals with their economic health.

For more information on environmental innovation efforts at WS Packaging Group, Inc., please contact:

Terry Moede, Environmental Director
WS Packaging Group, Inc.
1102 Jefferson Street
Algoma, WI 54201
Phone: 920/487-6111; Fax: 920/487-5644
Email: tmoede@wspackaging.com
Website: www.wspackaging.com

For more information on how your company can benefit from environmental protection programs, please contact:

Scott Manley, Director of Environmental Policy
WMC
P.O. Box 352
Madison, WI 53701-0352
Phone: 608/258-3400
Email: smanley@wmc.org
Website: www.wmc.org